

**Michigan Association of Student Financial Services Administrators
Conference Agenda
May 6-8 2018**

<u>SUNDAY, MAY 6</u>			
1:00 - 3:00	Registration & Vendor Set-Up		
3:00 - 4:00	Campus Preparedness , Student Life, Recognizing Signs When People Come Unleashed; Zennon Cardenias, Aquinas College		
4:00 - 5:00	Financial Wellness Program; Anna Sheufelt, Central Michigan University		
5:30 - 9:00	Meet and Greet in The Hospitality Room - Pizza Party		
<u>MONDAY, MAY 7</u>			
7:30 - 8:30	Breakfast & Registration		
8:30 - 9:00	President's Welcome		
9:00 - 10:00	Keynote- "FUEL: Focus, Urgency, Energy and Learning" - Presented by Dr. Ray Lauk, PhD, MBA		
10:00 - 10:30	Vendor Break		
10:30 - 11:30	NACUBO Washington Update; Senior Policy Analyst		
11:30 - 12:30	Dual Enrollment Christopher May, MI Department of Ed	Personal Safety Training For Campus Staff Sgt. Jeff LaBrie, Allegan County Police Officer	Collections and Skiptracing Cary Geil, Director of Collections, NCM
12:30 - 1:30	Lunch		
1:30 - 3:00	Musical Topics: Identity Theft - Karen Reddick, NCM; Perkins - Lori Hartung, T B & L; AR - Kevin Hunt, W & F; Payment Plans - Karmen Grondin, CMU; Financial Aid - Logan Carroll, SVSU; Financial Wellness/Retention - Anna Sheufelt, CMU; Banner - Linda Berlin, NMC; Datatel - Fay Reid, Delta; Jenzabar - Peggy Finnigan Jessup, Madonna		
3:00 - 3:30	Vendor Break		
3:30 - 4:30	Develop and Monitor Policies and Procedures Lori Hartung, T B & L	1098T's Brian Dickson, NACUBO	Customer Service & Collection Negotiations Greg Rafino, Williams & Fudge
4:30 - 5:30	Open Forum Roundtable Discussion on Higher Education Hot Topics (Bring your Question and Topics to Discuss) Moderator: Dave Wilcox, Eastern Michigan University		
6:00 - 7:00	Dinner and Cash Bar		
7:00 - 9:00	Entertainment - Cinco De Mayo Celebration- Music, Drink, and Dancing (learn how to Salsa)		
<u>TUESDAY, MAY 8</u>			
7:30 - 8:15	Breakfast		
8:15 - 9:00	Business Meeting		
9:00 - 10:30	Compliance Pitfalls - The need for legal advice in the world of the CFPB, Robert Schuerger, Law Offices of Robert A Schuerger		
10:30 - 11:00	Vendor Break		
11:00 - 12:00	Vendor Oversight/Checklist Panel Coast Professionals and University of MI	COHEAO and Perkins Update Nancy Paris, RMS	Collections - After Exhausting 3rd Party Agencies Karmen Grondin, Central Michigan University
12:00 - 1:00	Student Centered Customer Service Linda Berlin, Northwestern Michigan College	How to Develop an Institutional Loan Program Christopher Stompanato, Heartland ECSI	Bankruptcy and Collection Laws Robert Schuerger, Law Offices of Robert Schuerger
1:00 - 2:00	Lunch - Presentation of the Board and Giveaways		